

ORDER



Orders
Order / Rev: 168681
Alt Order #: 08359582
Product Desc: MIKE CRAPO FOR SENAT
Estimate: 140
Flight Dates: 09/12/16 - 11/13/16
Original Date / Rev: 09/06/16 / 09/06/16
Order Type: GENERAL

KXLY

Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency Name: Sandler & Innocenzi
Buying Contact:
Billing Contact:
 705 Prince Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crapo for Senate ID (R)
Demographic: HH
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	90	\$10,430.00	\$8,865.50
09/26/16	10/30/16	220	\$25,250.00	\$21,462.50
10/31/16	11/11/16	53	\$6,505.00	\$5,529.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	90	\$10,430.00	\$8,865.50	0.00
October 2016	220	\$25,250.00	\$21,462.50	0.00
November 2016	53	\$6,505.00	\$5,529.25	0.00
Totals	363	\$42,185.00	\$35,857.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXLY	18%	\$42,185.00
Market	100%	\$234,361.11

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAYU	6%	\$14,061.67
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	37%	\$86,713.61
KREM	39%	\$91,400.83
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KXLY	09/19/16	11/04/16	Jimmy Kimmel	CM	1135p-1237x	MTWTF--	:30	4	\$20.00	P-3	0.00	NM	24	\$480.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KXLY	09/19/16	11/04/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	MTWTF--	:30	4	\$20.00	P-3	0.00	NM	24	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--					4	\$20.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					4	\$20.00		0.00			
		Week: 10/03/16	10/09/16	-----					0	\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					4	\$20.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					4	\$20.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$20.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$20.00		0.00			
11	KXLY	09/19/16	11/04/16	9-10a M-F Live With Kelly	CM	9-10a	MTWTF--	:30	4	\$70.00	P-3	0.00	NM	24	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--					4	\$70.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					4	\$70.00		0.00			
		Week: 10/03/16	10/09/16	-----					0	\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					4	\$70.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					4	\$70.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$70.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$70.00		0.00			
12	KXLY	09/24/16	11/05/16	Sa GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-					1	\$50.00		0.00			
		Week: 09/26/16	10/02/16	-----1-					1	\$50.00		0.00			
		Week: 10/03/16	10/09/16	-----					0	\$0.00		0.00			
		Week: 10/10/16	10/16/16	-----1-					1	\$50.00		0.00			
		Week: 10/17/16	10/23/16	-----1-					1	\$50.00		0.00			
		Week: 10/24/16	10/30/16	-----1-					1	\$50.00		0.00			
		Week: 10/31/16	11/06/16	-----1-					1	\$50.00		0.00			
N 14	KXLY	09/12/16	11/04/16	11p M-F Late News Late News	CM	11-1135p	MTWTF--	:30	4	\$125.00	P-2	0.00	NM	32	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--					4	\$125.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--					4	\$125.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					4	\$125.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					4	\$125.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					4	\$125.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					4	\$125.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$125.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$125.00		0.00			
N 15	KXLY	09/12/16	10/07/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	MTWTF--	:30	4	\$20.00	P-3	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--					4	\$20.00		0.00			
		Week: 09/19/16	09/25/16	-----					0	\$20.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$20.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					4	\$20.00		0.00			
N 16	KXLY	09/12/16	11/11/16	5-530p M-F M-F News @5p	CM	5-530p	MTWTF--	:30	4	\$175.00	P-2	0.00	NM	33	\$5,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--					4	\$175.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--					4	\$175.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					4	\$175.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					4	\$175.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					4	\$175.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					4	\$175.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					4	\$175.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$175.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--					1	\$175.00		0.00			
N 17	KXLY	09/12/16	11/04/16	530-6a GMNW GMNW	CM	530-6am	MTWTF--	:30	3	\$40.00	P-3	0.00	NM	24	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--					3	\$40.00		0.00			

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 Estimate: 140
 KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	KXLY	09/12/16	11/04/16	530-6a GMNW GMNW	CM	530-6am	MTWTF--	:30	3	\$40.00	P-3	0.00	NM	24	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		3				\$40.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$40.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$40.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$40.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$40.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$40.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$40.00		0.00			
N 18	KXLY	09/12/16	11/11/16	6-630a GMNW	CM	6-630a	MTWTF--	:30	3	\$150.00	P-2	0.00	NM	26	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		3				\$150.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		3				\$150.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$150.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$150.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$150.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$150.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$150.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$150.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		2				\$150.00		0.00			
N 19	KXLY	09/12/16	11/11/16	6-630p M-F M-F News @6	CM	6-630p	MTWTF--	:30	4	\$175.00	P-2	0.00	NM	33	\$5,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		4				\$175.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		4				\$175.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		4				\$175.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		4				\$175.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		4				\$175.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		4				\$175.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$175.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$175.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		1				\$175.00		0.00			
N 20	KXLY	09/12/16	11/11/16	630-7a GMNW	CM	630-7a	MTWTF--	:30	4	\$165.00	P-2	0.00	NM	28	\$4,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		4				\$165.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		4				\$165.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$165.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$165.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$165.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$165.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$165.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$165.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		2				\$165.00		0.00			
N 21	KXLY	09/12/16	11/11/16	630-7p M-F M-F News @630p	CM	630-7p	MTWTF--	:30	4	\$155.00	P-2	0.00	NM	33	\$5,115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		4				\$155.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		4				\$155.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		4				\$155.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		4				\$155.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		4				\$155.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		4				\$155.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		4				\$155.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$155.00		0.00			
		Week: 11/07/16	11/13/16	MTWTF--		1				\$155.00		0.00			
N 22	KXLY	09/12/16	11/04/16	7-730p M-F ET Tonight	CM	7-730p	MTWTF--	:30	2	\$70.00	P-2	0.00	NM	16	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	MTWTF--		2				\$70.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		2				\$70.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		2				\$70.00		0.00			

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N22	KXLY	09/12/16	11/04/16	7-730p M-F ET Tonight	CM	7-730p	MTWTF--	:30	2	\$70.00	P-2	0.00	NM	16	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	MTWTF--		2				\$70.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--		2				\$70.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--		2				\$70.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--		2				\$70.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		2				\$70.00		0.00			
N23	KXLY	09/12/16	11/12/16	7-9a GMA GMA	CM	7-9a	MTWTF--	:30	4	\$160.00	P-2	0.00	NM	34	\$5,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	MTWTF--		4				\$160.00		0.00			
	Week:	09/19/16	09/25/16	MTWTF--		4				\$160.00		0.00			
	Week:	09/26/16	10/02/16	MTWTF--		4				\$160.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--		4				\$160.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--		4				\$160.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--		4				\$160.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--		4				\$160.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		4				\$160.00		0.00			
	Week:	11/07/16	11/13/16	MTWTF--		2				\$160.00		0.00			
N24	KXLY	09/12/16	11/04/16	730-8p M-F Insider	CM	730-8p	MTWTF--	:30	3	\$70.00	P-2	0.00	NM	24	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	MTWTF--		3				\$70.00		0.00			
	Week:	09/19/16	09/25/16	MTWTF--		3				\$70.00		0.00			
	Week:	09/26/16	10/02/16	MTWTF--		3				\$70.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--		3				\$70.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--		3				\$70.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--		3				\$70.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--		3				\$70.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		3				\$70.00		0.00			
N25	KXLY	09/12/16	10/07/16	9-10a M-F Live With Kelly	CM	9-10a	MTWTF--	:30	4	\$70.00	P-3	0.00	NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	MTWTF--		4				\$70.00		0.00			
	Week:	09/19/16	09/25/16	-----		0				\$70.00		0.00			
	Week:	09/26/16	10/02/16	-----		0				\$70.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--		4				\$70.00		0.00			
N26	KXLY	09/17/16	10/08/16	Sa GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----S-		1				\$50.00		0.00			
	Week:	09/19/16	09/25/16	-----		0				\$50.00		0.00			
	Week:	09/26/16	10/02/16	-----		0				\$50.00		0.00			
	Week:	10/03/16	10/09/16	-----S-		1				\$50.00		0.00			
N27	KXLY	09/18/16	11/06/16	This Week This Week	CM	758-9a	-----S	:30	1	\$65.00	P-3	0.00	NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----S		1				\$65.00		0.00			
	Week:	09/19/16	09/25/16	-----S		1				\$65.00		0.00			
	Week:	09/26/16	10/02/16	-----S		1				\$65.00		0.00			
	Week:	10/03/16	10/09/16	-----S		1				\$65.00		0.00			
	Week:	10/10/16	10/16/16	-----S		1				\$65.00		0.00			
	Week:	10/17/16	10/23/16	-----S		1				\$65.00		0.00			
	Week:	10/24/16	10/30/16	-----S		1				\$65.00		0.00			
	Week:	10/31/16	11/06/16	-----S		1				\$65.00		0.00			
Totals													363	\$42,185.00	